

Meet The New Enigma

WINEXPERT RESERVE™

ENIGMA, CALIFORNIA

Smooth black fruit, spice and vanilla.

SWEETNESS: Off-dry OAK: Medium

BODY: Medium-Full ALCOHOL: 13%



MYSTERY SOLVED. Winexpert Reserve™ California Enigma isn't just a reformulation of Selection™ Enigma - it's a reincarnation. Though meant to ferment off-dry, the previous formulation typically produced a fruity dry red. We set out to make Enigma a proper California-style off-dry red: a fruit-forward fuller-bodied smooth red with a truly off-dry finish.

WHAT'S NEW? In a word—everything. Enigma is one of the most radical product improvements we made with our new portfolio. We started by creating a new proprietary varietal blend to accentuate the juicy ripe black fruit flavours. We added oak to infuse layers of complementary spice and warm vanilla. And we now include a sweet reserve to guarantee that desired off-dry finish that rounds out the unique character of this bold and intriguing red.

IF SO MUCH HAS CHANGED, WHY NOT THE NAME? The name Enigma is as unique as the profile of the wine; we've refined the flavour but the concept remains —a distinctive wine that breaks from the norm, embraces its complexity, and celebrates its mystery.

LOVE YOUR WINE. GUARANTEED. It's our promise and our policy. If you are ever unhappy with one of our products, Winexpert's 100% Satisfaction Guarantee ensures you'll never be stuck with a wine you don't love.

JUST *fine* wine

